

Corporate Partnerships



We want to build relationships with companies in order to increase our income and provide opportunities for the people we support. We can help companies to use their skills, expertise, assets, and staff to make a real difference and meet their CSR goals.

Our Corporate and Supporter Relations Manager, Ruth Uwimana, will work with you to develop a bespoke range of opportunities for staff volunteering, team building, and fundraising.

What staff members can do

You can help homeless people in a variety of ways, by volunteering your time as a group or individual, or choosing to fundraise for us.

Team-building challenge days

- Gardening
- Food and clothing collections
- Re-decorating or refurbishment
- Resettling a resident into their move-on accommodation.

Volunteering with homeless individuals

- Organising sporting or social events hostel residents, such as football matches
- Holding on-site competitions – how about a 'Bake Off' with prizes?
- Hosting a BBQ, Christmas party, or games night for homeless individuals
- Setting up an art class, cooking session, or music workshop for a group of residents
- Mentoring hostel residents with employability skills such as CV writing, interviewing, or confidence and assertiveness.

Fundraising

Whether it's a bake sale, a bike ride, or a 10K run, we will support you to ensure your fundraising efforts are successful.

- We can help you to get places in sponsored events such as marathons, sponsored cycles, or even skydiving!
- We provide help and guidance to set up fundraising pages, and materials to promote your events.

What your company can do

For homeless individuals

- Sponsor day trips for hostel residents
- Provide Gifts in Kind such as smart clothes or essential household items
- Offer internships/work experience opportunities for former residents

For Church Homeless Trust

- Host an event with all proceedings going to us
- Company Match employees' fundraising efforts
- Set up a Payroll Giving scheme and encourage staff to support us.
- Encourage staff to participate in Giving Tuesday, on the First Tuesday in December, in support of Church Homeless Trust.
- Put our leaflet in your magazine, or include our logo in your company newsletter
- Host fundraising events such as cake sales/cheese and wine tasting/jumble sale
- Provide meeting space for Church Homeless Trust Board Meetings
- Provide space for/or host an event for Church Homeless Trust donors
- Donate

What you get out of it

- We will work with you to develop a programme so that you achieve your CSR objectives.
- Opportunities to visit and see our work in action – our projects are centrally located within easy reach.
- Opportunity to support our projects, leaving a lasting impact on homeless people.
- Opportunities to engage staff in events that get them to develop and use their skills.
- Team building and improvements to staff retention – increase staff commitment, motivation and morale.
- Support with staff fundraising. We can offer a list of fundraising ideas to inspire you along with a suggested calendar of events tailored to suit your company culture.
- We will provide regular updates and case studies for your corporate and internal communications.
- Opportunities for positive local PR and increase your reputation with your clients.
- Belonging to a dedicated network of individuals, Churches, and Foundations.

Contact Ruth Uwimana:
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